

# LAUREN W. BRENNER

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## LEGAL EXPERIENCE:

### **Kilpatrick Townsend Stockton, LLP**

September 2019 – Present

#### *Senior Trademark Attorney*

- International trademark enforcement for Fortune 100 Companies and other clients.
- Manage, prosecute, and maintain global trademark and copyright portfolios for Fortune 100 Company and others.
- Conduct, analyze, and review trademark availability searches; advise clients on the results of those searches.
- Analyze and advise clients on intellectual property matters and disputes.
- Prepare and manage cease and desist letters; and draft and negotiate settlements and coexistence agreements.
- Coordinate global trademark assignment for Fortune 100 Company and mitigate concerns that arise.
- Prosecute and maintain international, federal, and state trademark applications/registrations for several clients.

### **Gardner Groff & Greenwald, PC**

March 2015 – September 2019

#### *Trademark Prosecution and IP Litigation Associate*

- Advise individuals and businesses on protecting different types of intellectual property.
- Prepare and review trademark availability searches; and advise clients on the results of those searches.
- Prepare, prosecute, and maintain Federal and Georgia trademark applications/registrations.
  - o Manage over 1600 trademark matters.
  - o Review and respond to outstanding Office Actions for Federal trademark applications.
  - o Strategize with clients on effective trademark procurement options and tools.
  - o Docket and maintain deadlines.
- Review intellectual property assignments and provide professional opinions as to benefits and disadvantages.
- Prepare and manage cease and desist letters; prepare, negotiate, and review coexistence agreements.
- Manage trademark opposition matters at the Trademark Trial and Appeals Board.
- Provide IP litigation opinions to clients, and manage both patent and trademark litigations in Federal court.
- Research and prepare various types of motions in Federal court, including motion to dismiss, motion for preliminary injunction, and a motion for a temporary restraining order.
- Drafted appellate brief for submission to the 11th Circuit Court of Appeals.
- Participate in cases before the Northern District of Georgia, the Southern District of Georgia, the District of Massachusetts, the District of Delaware, the Eastern District of New York, the 11th Circuit Court of Appeals, and the Supreme Court of the United States.

### **The Morgan Law Firm**

November 2014 – February 2015

#### *Trademark/Copyright and Employment Litigation Associate*

- Responsible for meeting with potential clients and determining availability of recourse.
- Answered copyright discovery questions and managed discovery disputes.
- Reviewed and advised on non-compete, non-disclosure, employment contract, and confidentiality agreements.
- Drafted copyright and employment law complaints for the Northern District of Georgia.

### **Keegan Law Firm**

September 2014 – November 2014

#### *Employment Litigation Associate*

- Consulted with potential clients and companies to assess their employment law issues and options.
- Drafted appellate brief for submission to the 11th Circuit Court of Appeals, a successful motion to dismiss in Georgia state court, and other motions for submission in both Georgia state and Federal court.

## EDUCATION:

### **Emory University School of Law**

Atlanta, Georgia

#### *Juris Doctor*

May 2014

- GPA: 3.294
- Dean's Award for Highest Grade in Trademark.
- Dean's List for Fall 2012 semester and Fall 2013 semester.
- Emory Moot Court Society Member – Competition at Seton Hall Law School.

References and Papers Available Upon Request

**Kennesaw State University**

Kennesaw, Georgia

Bachelor in Business Administration

May 2009

- *Cum Laude* and with Honors.
- GPA: 3.67
- Maintained HOPE scholarship; Beta Gamma Sigma Member (National Business Honors, top 5% of class).
- Maintained full-time employment as an Executive Assistant at Metro Brokers Real Estate Company.

**PRIOR EXPERIENCE:**

**Resurgens Orthopaedics**

February 2010 – August 2011

*Front Desk Specialist and Insurance Verifier*

- Developed and implemented efficient patient cover sheet process for five offices.
- Interacted with multiple insurance vendors to ensure client coverage prior to office visits.

**Walt Disney World**

June 2009 – October 2012

*Entertainer*

- Portrayed beloved Disney characters in all the Walt Disney World parks, shows, and parades in Orlando.
- Selected to perform on the Magic Kingdom Stage for the holiday show “Celebrate the Season.”
- Rewarded for going above and beyond guest expectations.
- Sweated a lot and had loads of fun.

**AWARDS, PRESENTATIONS, LECTURING, AND PUBLICATIONS:**

- Adjunct Professor at Emory University School of Law – Trademark Prosecution 2022 – Present
- Awarded “*Best Lawyers: Ones to Watch*” for Intellectual Property by The Best Lawyers in America 2021 & 2022
- Awarded “*Rising Star*” by Super Lawyers 2019, 2020, & 2021
- Adjunct Professor at Georgia State University College of Law – Trademark Prosecution 2019 – Present
- Moderator of Trademark Law Update at the Atlanta Bar’s SpringPosium April 2019
- Moderator for Trademark Committee’s “What’s in Your Toolkit?” March 2018
- Awarded “Young Lawyer of the Year” by the Atlanta Council of Younger Lawyers 2017
- Trademark Instructor/Lecturer for the Patent Institute of Training 2017 – 2019
- Theodore H. Davis Jr. and Lauren Brenner, “Allegations of Fraudulent Procurement or Maintenance of Federal Registrations Since *In re Bose Corp.*” – The Trademark Reporter Vol. 104 No. 5 October 2014

**PROFESSIONAL MEMBERSHIPS:**

- Admitted in the Northern District of Georgia
- Admitted in the Supreme Court of Georgia
- Registered member of the Georgia Bar
- Registered member of the Atlanta Bar
- Member of the Atlanta IP Inn of Court since 2016
  - o Executive Board Member – Mentoring Chair – 2020 & 2021
- Board Member of the Atlanta Council of Younger Lawyers (“ACYL”) since 2014
  - o Member-at-Large – 2014-2017
  - o Executive Board Member – Secretary – 2018
  - o Executive Board Member – Vice-President/Chair Elect – 2019
  - o Executive Board Member – President – 2020